



Online Lending Legal and Policy Issues Forum Sponsorship Prospectus

LEND360 will hold its first annual Online Lending Legal and Policy Issues Forum on Wednesday, February 26th in Washington, DC. This in-person conference will focus on legal issues facing online lenders and other fintech firms. We anticipate 50-100 attendees comprised primarily of general counsils, government affairs directors, and lawyers from leading online lenders, related service providers, and law firms. Full details on the agenda, etc. are available on our website. Opportunities to support this new event and gain visibility to this target audience are outlined below. Please do not hesitate to reach out to Russell Crutcher at rcrutcher@lend360.org with any questions.

Premier Level - \$10,000 (3 Available) – Includes the Following:

- Listing as the exclusive sponsor of either the Breakfast, Lunch, or Reception on the online and printed agenda
- Feature your logo co-branded with LEND360 on one of the following options. Note that LEND360 will arrange for the selection, production, and distribution on each participant's seat at the start of the program. You will only need to provide your logo file. Please choose on option:
 - Participant Folders – this will be a two-pocket folder featuring your white logo which will include the event materials
 - Notepad/pen combo – this will be a small notepad with pen featuring your solid black logo for participants to take notes during the conference.
 - Registration gift – this will be a small item (such as a stress ball, coffee mug, etc.) that will feature your solid black or white logo which will serve as a gift to all participants
- Serve as exclusive sponsor for one general session. This includes:
 - Selection of topic for the content session (subject to LEND360 approval)
 - Session speakers will include moderator and two panelist speakers from your firm or of your choosing
 - Note that LEND360 reserves the right to add up to two panelist speakers of it's choosing to your session.
 - Listing as the exclusive sponsor of selected content session on the online and printed agenda
- Access to attendee list with contact information two weeks prior to the event and a final list after the event concludes
- Complimentary registration for any confirmed speakers from your firm
 - Please note that all speakers are subject to approval by LEND360
- Up to five complimentary registration passes for colleagues and clients

Support Level - \$5,000 (5 Available)

- Serve as exclusive sponsor for one general session. This includes:
 - Selection of topic for the content session (subject to LEND360 approval)
 - Session speakers will include moderator and two panelist speakers from your firm or of your choosing
 - Note that LEND360 reserves the right to add up to two panelist speakers of it's choosing to your session.
 - Listing as the exclusive sponsor of selected content session on the online and printed agenda

- Access to attendee list with contact information two weeks prior to the event and a final list after the event concludes

- Complimentary registration for any confirmed speakers from your firm
 - Please note that all speakers are subject to approval by LEND360

- Up to two complimentary registration passes for colleagues and clients