

## WEDNESDAY, OCTOBER 11

<b>2:00 PM</b>			<b>INNOVATION HALL</b>		
<b>2:00 PM</b>	<b>Welcome to Dallas: LEND360 Afternoon Networking Session and Innovation Hall Grand Opening</b>	<b>SPEAKERS:</b> Paul Greenwood, GDS Link Matt Kaitz, LEND360			
<b>3:15 PM</b>			<b>GENERAL SESSION</b>		
<b>3:15 PM</b>	<b>CONSUMER KEYNOTE</b>	<b>SPEAKERS:</b> Ken Rees, Elevate			
<b>4:00 PM</b>			<b>FORUM SESSIONS</b>		
<b>REGULATORY + LEGISLATIVE</b>	<b>The Future of a National Fintech Charter</b>	<b>MODERATOR:</b> Rick Eckman, Pepper Hamilton, LLP  <b>SPEAKERS:</b> Brian Knight, The Mercatus Center at George Mason University Sabrina Rose-Smith, Goodwin, LLP			
		<b>MODERATOR:</b> To Be Announced			
<b>CONSUMER LENDING</b>	<b>Successful Customer Acquisition Strategies for Consumer Lending</b>	<b>SPEAKERS:</b> Steve Hotz, The Lead Group Claude Lawrence, Mintel Tim Li, Kuber Financial John McWilliams, LexisNexis Risk Solutions			
		<b>MODERATOR:</b> To Be Announced			
<b>BUSINESS LENDING</b>	<b>Coming Down the Pipeline: Innovative Products and Contributing Factors Affecting the Future of Small Business Finance</b>	<b>SPEAKERS:</b> Brett Boehm, TBF Financial Alex Gemici, World Business Lenders Ben Gold, QuickBridge Funding Robbin Miske, Experian Bill Phelan, PayNet			
		<b>MODERATOR:</b> To Be Announced			
<b>ADVERTISING, MARKETING, DATA + ANALYTICS</b>	<b>Identity Verification in the Digital Generation</b>	<b>SPEAKERS:</b> Jeff Beard, Infutor John Dancu, IDology Jay Johns, iovation Pat Phelan, TransUnion			

<b>TRACK NAME TBD</b>	<b>Completing the Ecosystem: What Investors Are Saying About the Future of Online Lending</b>	<b>MODERATOR:</b> Larry Chiavaro, First Associates Loan Servicing  <b>SPEAKERS:</b> Brendan Carroll, Victory Park Capital Ray Chan, Atalaya Capital Management Don Davis, Prime Meridian Capital Management Mark Simmer, Macquarie
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<b>SPOTLIGHT STAGE (4:00 - 4:45 PM)</b>	<b>LoanPaymentPro Spotlight Stage #1</b> Additional Speakers - To be announced	<b>SPEAKER:</b> TBD
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<b>5:00 PM</b>	<b>RECEPTION ON THE INNOVATION FLOOR</b>	<b>Sponsored by: LeadsMarket</b>
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## THURSDAY, OCTOBER 12

<b>8:00 AM</b>	<b>BREAKFAST ON THE INNOVATION FLOOR</b>	<b>Sponsored by: PartnerWeekly and DataX</b>
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<b>8:00 AM</b>	<b>Reg &amp; Eggs Specialty Breakfast</b> Sponsored by PerformLine	<b>SPEAKERS:</b> TBD
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<b>8:00 AM</b>	<b>LoanPaymentPro Specialty Breakfast</b>	<b>SPEAKERS:</b> TBD
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<b>SPOTLIGHT STAGE (8:20 - 8:35 AM)</b>	<b>eBureau Spotlight Stage</b>	<b>SPEAKERS:</b> TBD
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<b>SPOTLIGHT STAGE (8:35 - 8:50 AM)</b>	<b>An Overview of CFPB Rulemaking: What's Next?</b>	<b>SPEAKERS:</b> David Smith, Bradley, LLP
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<b>9:00 AM</b>	<b>GENERAL SESSION</b>	
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<b>9:00 AM</b>	<b>MARKETPLACE KEYNOTE</b>	<b>SPEAKER:</b> Ron Suber, Prosper Marketplace
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<b>9:45 AM</b>	<b>FORUM SESSIONS</b>	
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<b>REGULATORY + LEGISLATIVE</b>	A Regulatory Listening Session with State Regulators	<b>MODERATOR:</b> To Be Announced  <b>SPEAKERS:</b> Bryan Schneider, Illinois Department of Financial and Professional Regulation
<b>CONSUMER LENDING</b>	Lending to the Underbanked and Underserved Markets	<b>MODERATOR:</b> Craig Allen, Kountable  <b>SPEAKERS:</b> Arjun Batra, Lendable Yair Levy, Salaryo Senthil Ramanath, DM Analytics Juan Tavares, LendingPoint
<b>BUSINESS LENDING</b>	Successful Customer Acquisition Strategies for Small Business Finance	<b>MODERATOR:</b> To Be Announced  <b>SPEAKERS:</b> Jim Granat, Lendio Brayden McCarthy, Fundera
<b>ADVERTISING, MARKETING, DATA + ANALYTICS</b>	Artificial Intelligence and Machine Learning Advantages and Challenges	<b>MODERATOR:</b> Miguel Florez, GDS Link  <b>SPEAKERS:</b> Ohad Samet, TrueAccord Jason Appel, goeasy Justin Dickerson, Data Robot
<b>TRACK NAME TBD</b>	Changing the Game: Innovative Payment Strategies Shaping Online Lending	<b>MODERATOR:</b> Karen Webster, PYMNTS.com  <b>SPEAKERS:</b> James Celli, LoanPaymentPro Drew Edwards, IngoMoney Shawn Princell, Cash Flow Solutions Marc Sczesnak, ACI Worldwide
<b>SPOTLIGHT STAGE (9:45 - 10:30 AM)</b>	Meet the Investors: Questions and Answers from the Fintech Funders	<b>MODERATOR:</b> Sasha Grutman, MiddleMarch Partners
<b>10:45 AM</b>	<b>BREAK ON THE INNOVATION FLOOR</b>	<b>Sponsored by: dot818</b>
<b>11:30 AM</b>	<b>FORUM SESSIONS</b>	

**MODERATOR:**

Brian Knight, The Mercatus Center at George Mason University

**SPEAKERS:**

Scott Pearson, Ballard Spahr, LLP  
Allyson Baker, Venable, LLP  
Scott Talbott, Electronic Transactions Association

**REGULATORY +  
LEGISLATIVE**

**Trump Administration Regulatory and Policy Changes Online Lenders Need to Know**

**MODERATOR:**

Candace Sjogren, Marqeta

**SPEAKERS:**

Brian Bauer, Allen Matkins, LLP  
James Celli, LoanPaymentPro  
Mark Dabertin, Pepper Hamilton, LLP  
Steve Pachella, ReliaMax

**CONSUMER LENDING**

**Banking Partnerships Shaping the Future: What are Banks Looking for From Fintechs**

**MODERATOR:**

Kate Fisher, Hudson Cook, LLP

**SPEAKERS:**

Chris Murray, Giuliano McDonnell & Perrone

**BUSINESS LENDING**

**An Update on Merchant Cash Advance and Why Your Contract Language Matters**

**MODERATOR:** To Be Announced

**SPEAKERS:**

Morgan Gethers, LeadsMarket.com  
Glenn McKay, Selling Source

**ADVERTISING,  
MARKETING, DATA +  
ANALYTICS**

**The Future of Advertising and Marketing for Consumer and Small Business Lending**

**MODERATOR:**

Ron Suber, Prosper Marketplace

**SPEAKERS:**

Steve Bisbee, eOriginal

**TRACK NAME TBD**

**The Digital Transformation of Lending**

**SPOTLIGHT STAGE  
(11:30 AM - 12:15 PM)**

**CFSi FinLab Startups Company Demos**

**SPEAKERS:**

TBD

**12:30 PM**

**LUNCH ON THE INNOVATION FLOOR**

**SPOTLIGHT STAGE  
(12:45 - 1:00 PM)**

**GDS Link Spotlight Stage**

**SPEAKERS:**

Paul Greenwood, GDS Link

**SPOTLIGHT STAGE  
(1:00 - 1:15 PM)**

**LeadsMarket.com Spotlight Stage**

**SPEAKERS:**

TBD

<b>SPOTLIGHT STAGE</b> (1:15 - 2:00 PM)	<b>Additional Speakers To Be Announced</b>	<b>SPEAKERS:</b> TBD
<b>2:15 PM GENERAL SESSION</b>		
<b>2:15 PM</b>	<b>Small Business Lending Leaders Outlook for the Industry Fireside Chat</b>	<b>MODERATOR:</b> Brock Blake, Lendio  <b>SPEAKER:</b> Kathryn Petralia, Kabbage
<b>2:40 PM</b>	<b>Current Size of the Online Lending Market</b>	<b>SPEAKER:</b> John Hecht, Jefferies
<b>3:15 PM BREAK ON THE INNOVATION FLOOR</b>		
<b>4:00 PM FORUM SESSIONS</b>		
<b>REGULATORY + LEGISLATIVE</b>	<b>Helping Government Understand Fintech: Consumer Outcomes for Short-Term Borrowing</b>	<b>MODERATOR:</b> To Be Announced  <b>SPEAKERS:</b> Hilary Miller, Consumer Credit Research Foundation Andrew Smith, Covington & Burling, LLP Kirk Chartier, Enova
<b>CONSUMER LENDING</b>	<b>Innovations in Real Estate and Mortgage Lending</b>	<b>MODERATOR:</b> Ron Suber, Prosper Marketplace  <b>SPEAKERS:</b> Jim Riccitelli, Unison Toyin Bello, Noticeline
<b>BUSINESS LENDING</b>	<b>Local Dallas Small Business Owners Panel: Voice of the Customer</b>	<b>MODERATOR:</b> Stu Richards, Bredin  <b>SPEAKERS:</b> To Be Announced
<b>ADVERTISING, MARKETING, DATA + ANALYTICS</b>	<b>Optimize Your Return on Defaulted Accounts</b>	<b>MODERATOR:</b> Jan Stieger, Receivables Management Association  <b>SPEAKERS:</b> Chris Asbrock, Debt Management Partners Hutch Carpenter, Revolution Credit
<b>SPOTLIGHT STAGE</b> (4:00 - 4:45 PM)	<b>LoanPaymentPro Spotlight Stage #2</b>  <b>Additional Speakers - To Be Announced</b>	<b>SPEAKERS:</b> TBD

5:00 PM

**A NIGHT UNDER THE TEXAS STARS OUTDOOR RECEPTION**

Bar Sponsored by: MicroBilt

## FRIDAY, OCTOBER 13

8:00 AM

**BREAKFAST ON THE INNOVATION FLOOR**

**SPOTLIGHT STAGE  
(8:05 - 8:50 AM)**

Speakers To Be Announced

**SPEAKERS:**  
TBD

9:00 AM

**FORUM SESSIONS**

**REGULATORY +  
LEGISLATIVE**

**Regulatory and Compliance Issues in Payment Processing**

**MODERATOR:** To Be Announced

**SPEAKERS:**  
Claire Roberts, Marqeta  
Ben Mitchell, ACI Worldwide  
Justin Perun, LoanPaymentPro

**CONSUMER LENDING**

**Consumer Lending Innovations Shaping the Future of Non-Bank Consumer Finance**

**MODERATOR:** To Be Announced

**SPEAKERS:**  
Cameron Stevens, Prodigy Finance  
Derek Barclay, LoanHero

**BUSINESS LENDING**

**The Role of the Secondary Market in Online Lending**

**MODERATOR:**  
Jon Farber, Citi

**SPEAKERS:**  
Greg Nowak, Pepper Hamilton, LLP  
Mike Koenitzer, Global Debt Registry  
Phillip Toth, Oberon Securities

**ADVERTISING,  
MARKETING, DATA +  
ANALYTICS**

**Alternative Data Innovations to Improve Your Credit Underwriting Strategies**

**MODERATOR:**  
Marc Stein, Underwrite.ai

**SPEAKERS:**  
Houman Motaharian, LendingPoint  
Prashant Fuloria, Fundbox  
Solomon Semere, LexisNexis Risk Solutions  
Mike Mondelli, TransUnion

**TRACK NAME TBD**

**SESSION TBD**

**MODERATOR:**  
Sasha Grutman, MiddleMarch Partners

**SPEAKERS:** To Be Announced

**SPOTLIGHT STAGE**  
(9:00 - 9:45 AM)

**Speakers To Be Announced**

**SPEAKERS:**  
TBD

**10:00 AM**

**GENERAL SESSION**

**10:30 AM**

**Closing Remarks**

**SPEAKER:**