

## WEDNESDAY, OCTOBER 11

<b>2:00 PM</b> <b>INNOVATION HALL</b> [Location: Regency Ballroom]		
<b>2:00 PM</b>	<b>Welcome to Dallas!</b>  <b>LEND360 Afternoon Networking Session and Innovation Floor Grand Opening</b>	<b>SPEAKERS:</b> <b>Paul Greenwood, GDS Link</b> <b>Matt Kaitz, LEND360</b>
<b>3:10 PM</b> <b>GENERAL SESSION</b> [Location: Keynote Hall - Gold Room]		
<b>3:10 PM</b>	<b>Keynote: Serving the New Middle Class</b>	<b>SPEAKER:</b> <b>Ken Rees, Elevate</b>
<b>3:30 PM</b>	<b>Keynote: Remarks from Senate Banking Committee Chairman Mike Crapo (R-ID)</b>	<b>SPEAKER:</b> <b>Senator Mike Crapo (R-ID)</b>
<b>4:00 PM</b> <b>FORUM SESSIONS</b>		
<b>REGULATORY + LEGISLATIVE</b>  [Parisian Room]	<b>The Future of a National Fintech Charter</b>	<b>MODERATOR:</b> <b>Mary Jackson, Jackson Vaughn Public Strategies</b>  <b>SPEAKERS:</b> <b>Rick Eckman, Pepper Hamilton, LLP</b> <b>Brian Knight, The Mercatus Center at George Mason University</b> <b>Brayden McCarthy, Fundera</b> <b>Sabrina Rose-Smith, Goodwin, LLP</b>
<b>CONSUMER LENDING</b>  [Oak Room]	<b>Successful Customer Acquisition Strategies for Consumer Lending</b>	<b>MODERATOR:</b> <b>Susan Terry, PerformLine</b>  <b>SPEAKERS:</b> <b>Steve Hotz, The Lead Group</b> <b>Claude Lawrence, Mintel</b> <b>Tim Li, MaxDecisions, Inc</b> <b>Solomon Semere, LexisNexis Risk Solutions</b>

<b>BUSINESS LENDING</b> [Continental Room]	<b>Coming Down the Pipeline: Innovative Products and Contributing Factors Affecting the Future of Small Business Finance</b>	<b>MODERATOR:</b> Barry Ripes, PayNet  <b>SPEAKERS:</b> Brett Boehm, TBF Financial Stephen Sheinbaum, World Business Lenders Ben Gold, QuickBridge Funding Robbin Miske, Experian Bill Phelan, PayNet
<b>ADVERTISING, MARKETING, DATA + ANALYTICS</b> [Far East Room]	<b>Identity Verification in the Digital Generation</b>	<b>MODERATOR:</b> Leslie Sutton, Sr., Emailage  <b>SPEAKERS:</b> John Dancu, IDology Geoff Miller, TransUnion Bradd Schick, iovation Kathleen Tobin, Infutor
<b>FINTECH PERSPECTIVES</b> [Gold Room]	<b>Completing the Ecosystem: What Investors Are Saying About the Future of Online Lending</b>	<b>MODERATOR:</b> Larry Chiavaro, First Associates Loan Servicing  <b>SPEAKERS:</b> Don Davis, Prime Meridian Capital Management Justin McEvily, Macquarie Steve Smith, Dollar Financial Group
<b>SPOTLIGHT STAGE (4:00 - 4:15 PM)</b>	<b>LoanPaymentPro - Revolutionary Payment Acceptance Platform for Lenders</b>	<b>SPEAKER:</b> James Celli, LoanPaymentPro
<b>SPOTLIGHT STAGE (4:15 - 4:45 PM)</b>	<b>The Anatomy of a Cyber Attack</b>	<b>SPEAKERS:</b> Eric Lau, AWL, Inc Hector Guillermo Martinez, GM Security Technologies
<b>5:00 PM</b>	<b>RECEPTION ON THE INNOVATION FLOOR</b> [Location: Regency Ballroom]	Sponsored by: LeadsMarket.com
<b>THURSDAY, OCTOBER 12</b>		
<b>8:00 AM</b>	<b>BREAKFAST ON THE INNOVATION FLOOR</b> [Location: Regency Ballroom]	Sponsored by: PartnerWeekly and DataX

8:00 AM	Specialty Breakfast: Regs & Eggs Sponsored by PerformLine	SPEAKERS: James Byrne, PerformLine
8:00 AM	Specialty Breakfast: Bringing Home the Bacon: Payment Processing with LoanPaymentPro	SPEAKERS: James Celli, LoanPaymentPro
8:00 AM	Specialty Breakfast: Transaction Diligence and Accounting for C-Suite Executives Sponsored by RSM US LLP	SPEAKERS: Donata Gasior, RSM US LLP Joe Kaczmarek, RSM US LLP Hersh Shah, RSM US LLP
SPOTLIGHT STAGE (8:20 - 8:35 AM)	eBureau Spotlight Stage	SPEAKER: Mark Doman, eBureau
SPOTLIGHT STAGE (8:35 - 8:50 AM)	An Overview of CFPB Rulemaking: What's Next?	SPEAKERS: David Smith, Bradley, LLP Nathan Viebrock, Bradley, LLP
9:00 AM	<b>GENERAL SESSION</b> [Location: Keynote Hall - Gold Room]	
9:00 AM	Keynote: "The Golden Age of Fintech"...Why and How to Profit from It	SPEAKER: Ron Suber, Prosper President Emeritus
9:20 AM	Keynote: Innovation in Online Lending	SPEAKER: Doug Lebda, LendingTree
9:55 AM	<b>FORUM SESSIONS</b>	
REGULATORY + LEGISLATIVE  [Parisian Room]	A Regulatory Listening Session with State Regulators	MODERATOR: Michael Day, LEND360  SPEAKERS: Bryan Schneider, Illinois Department of Financial and Professional Regulation

**MODERATOR:**  
Craig Allen, Kountable

**SPEAKERS:**  
Arjun Batra, Lendable  
Daniel Dubin, DataX  
Yair Levy, Salaryo  
Senthil Ramanath, Plain Green  
Juan Tavares, LendingPoint

**MODERATOR:**  
Stu Lustman, P2PLendingExpert.com

**SPEAKERS:**  
Rishi Gera, Fundera  
Jim Granat, Lendio  
Jason Romrell, LeadsMarket.com  
Hunter Stunzi, SnapCap

**MODERATOR:**  
Miguel Florez, GDS Link

**SPEAKERS:**  
Jason Appel, goeasy  
Albert Chang, Consumer Financial  
Protection Bureau  
Justin Dickerson, Data Robot  
Paul Lucas, TrueAccord

**MODERATOR:**  
Karen Webster, PYMNTS.com

**SPEAKERS:**  
James Celli, LoanPaymentPro  
Drew Edwards, IngoMoney  
Shawn Princell, Cash Flow Solutions  
Marc Sczesnak, ACI Worldwide

**MODERATOR:**  
Sasha Grutman, MiddleMarch Partners

**SPEAKERS:**  
Jeff Marron, Sheridan Asset Management  
Fred Wang, Hudson Cove Capital  
Management

Sponsored by: dot818

11:30 AM

**FORUM SESSIONS**

**REGULATORY +  
LEGISLATIVE**

[Parisian Room]

**Trump Administration Regulatory and Policy  
Changes Online Lenders Need to Know**

**MODERATOR:**

**Brian Knight**, The Mercatus Center at  
George Mason University

**SPEAKERS:**

**Allen Denson**, Hudson Cook, LLP  
**Mary Jackson**, Jackson Vaughn Public  
Strategies  
**Scott Pearson**, Ballard Spahr, LLP  
**Scott Talbott**, Electronic Transactions  
Association

**CONSUMER LENDING**

[Oak Room]

**Banking Partnerships Shaping the Future:  
What are Banks Looking for From Fintechs**

**MODERATOR:**

**Candace Sjogren**, Marqeta

**SPEAKERS:**

**Brian Bauer**, Allen Matkins, LLP  
**Mark Dabertin**, Pepper Hamilton, LLP  
**Steve Pachella**, ReliaMax  
**Justin Perun**, LoanPaymentPro

**BUSINESS LENDING**

[Continental Room]

**An Update on Merchant Cash Advance and  
Why Your Contract Language Matters**

**MODERATOR:**

**Kate Fisher**, Hudson Cook, LLP

**SPEAKERS:**

**Chris Murray**, Giuliano McDonnell & Perrone  
**Bob Gage**, Hudson Cook, LLP  
**Vadim Serebro**, Yellowstone Capital LLC

**ADVERTISING,  
MARKETING, DATA +  
ANALYTICS**

[Far East Room]

**The Future of Advertising and Marketing for  
Consumer and Small Business Lending**

**MODERATOR:**

**Malika Tarabichi**, Enova International

**SPEAKERS:**

**Gabe Dalporto**, LendingTree  
**Morgan Gethers**, LeadsMarket.com  
**Glenn McKay**, Selling Source  
**Jonathan Pompan**, Venable, LLP

**FINTECH PERSPECTIVES**

[Gold Room]

**The Digital Transformation of Lending**

**MODERATOR:**

**Ron Suber**, Prosper President Emeritus

**SPEAKERS:**

**Steve Bisbee**, eOriginal  
**Jon Farber**, Citi  
**Mike Koenitzer**, Global Debt Registry  
**Bill Nass**, TCI  
**Adrian Nazari**, Credit Sesame

SPOTLIGHT STAGE (11:30 AM - 12:15 PM)	LEND360 Startup Innovators Program: Company Pitches	Fintech startups compete for a \$10,000 Prize  Presented by: LendingTree
12:30 PM	LUNCH ON THE INNOVATION FLOOR [Location: Regency Ballroom]	Sponsored by: Paylance
12:30 PM	LEGAL ISSUES LUNCHEON [Location: Far East Room]	Sponsored by: Covington
SPOTLIGHT STAGE (12:30 - 12:45 PM)	Direct Mail: Strategies for Lenders of all Shapes and Sizes	SPEAKER: Dennis Fish, IM Group Marketing
SPOTLIGHT STAGE (12:45 - 1:00 PM)	GDS Link Spotlight Stage	SPEAKER: Paul Greenwood, GDS Link
SPOTLIGHT STAGE (1:00 - 1:15 PM)	Don't Defy, Comply & Rely!	SPEAKERS: Phil Richards, LeadsMarket.com Donald Ung, LeadsMarket.com
SPOTLIGHT STAGE (1:15 - 1:30 PM)	The Critical Role of the Email Address in Fraud Prevention	SPEAKER: Wayne Unger, Emailage
SPOTLIGHT STAGE (1:30 - 1:45 PM)	Impact of Regulation on UK Online Lending	SPEAKER: Brian Markworth, Global Analytics
SPOTLIGHT STAGE (1:45 - 2:00 PM)	PayNet Spotlight Stage	SPEAKERS: PayNet
2:10 PM	GENERAL SESSION [Location: Keynote Hall - Gold Room]	

**MODERATOR:**  
Brock Blake, Lendio

2:10 PM

**Keynote: Small Business Lending Leaders Outlook for the Industry Fireside Chat**

**SPEAKER:**  
Patrick Freeman, Credibly  
Gagan Kanjlia, OnDeck  
Jim Salters, The Business Backer  
Sam Taussig, Kabbage

2:50 PM	<b>Keynote: Sizing Up the Online Lending Market: Key Trends and Themes</b>	<b>SPEAKER:</b> John Hecht, Jefferies
3:15 PM	<b>BREAK ON THE INNOVATION FLOOR</b> [Location: Regency Ballroom] <span style="float: right;">Sponsored by: GDS Link</span>	
<b>4:00 PM FORUM SESSIONS</b>		
<b>REGULATORY + LEGISLATIVE</b> [Parisian Room]	<b>Helping Government Understand Fintech: Consumer Outcomes for Short-Term Borrowing</b>	<b>SPEAKERS:</b> Hilary Miller, Consumer Credit Research Foundation Andrew Smith, Covington & Burling, LLP Jonathan Chester, Enova
<b>CONSUMER LENDING</b> [Oak Room]	<b>Innovations in Real Estate and Mortgage Lending</b>	<b>MODERATOR:</b> Ron Suber, Prosper President Emeritus  <b>SPEAKERS:</b> Jim Riccitelli, Unison Tim Olzer, Lending Science DM Carl Tremblay, Plaid
<b>BUSINESS LENDING</b> [Gold Room]	<b>Local Dallas Small Business Owners Panel: Voice of the Customer</b>	<b>MODERATOR:</b> Stu Richards, Bredin  <b>SPEAKERS:</b> Javier Cerio, The Wild Detectives Justin Crandall, Robin Matt Hamilton, Local Yocal Kishore Khandavalli, SevenTablets
<b>ADVERTISING, MARKETING, DATA + ANALYTICS</b> [Far East Room]	<b>Optimize Your Return on Defaulted Accounts</b>	<b>MODERATOR:</b> Jan Stieger, Receivables Management Association  <b>SPEAKERS:</b> Chris Asbrock, Debt Management Partners Hutch Carpenter, Revolution Credit Jim Mastriani, Velocity Portfolio Group Denise McGeever, DataX
<b>FINTECH PERSPECTIVES</b> [Continental Room]	<b>Positive Signals for a Positive Customer Experience</b> Sponsored by: Whitepages Pro	<b>MODERATOR:</b> Kurt Weiss, Whitepages Pro  <b>SPEAKERS:</b> Nelson Ho, Funding Circle Eric Phytilla, Innovative Decision Analytics Oz Uzuner, LendUp

**SPOTLIGHT STAGE**  
(4:00 - 4:15 PM)

**FactorTrust Spotlight Stage**

**SPEAKER:**  
Nikole Brucker, FactorTrust

**SPOTLIGHT STAGE**  
(4:30 - 4:45 PM)

**Increasing Revenue Through Next Generation  
Payment Acceptance Technology**

**SPEAKERS:**  
James Celli, LoanPaymentPro  
Blake Collins, Infinity Lending Systems

5:00 PM

**A NIGHT UNDER THE TEXAS STARS OUTDOOR  
RECEPTION**  
[Location: Roof Garden, Terrace Level]

Bar Sponsored by: MicroBilt

## FRIDAY, OCTOBER 13

8:00 AM

**BREAKFAST ON THE INNOVATION FLOOR**  
[Location: Regency Ballroom]

Sponsored by: Elevate

9:00 AM

**FORUM SESSIONS**

**REGULATORY +  
LEGISLATIVE**

[Parisian Room]

**Federal and State Regulatory Outlook for the  
Fintech Industry**

**SPEAKERS:**  
Steve Denis, Small Business Finance  
Association  
Dan Gans, Polaris Consulting, LLC  
Danny Pfeifer, Catalyst Group  
Greg Porter, Catalyst Group

**CONSUMER LENDING**

[Oak Room]

**Consumer Lending Innovations Shaping the  
Future of Non-Bank Consumer Finance**

**MODERATOR:**  
Blake Sims, Hudson Cook, LLP

**SPEAKERS:**  
Ricardo Fernandez, Prodigy Finance  
Keith Goodnight, Microbilt  
JP James, Lending Science DM

**BUSINESS LENDING**

[Continental Room]

**The Role of the Secondary Market in Online  
Lending**

**MODERATOR:**  
Allyson Baker, Venable, LLP

**SPEAKERS:**  
Cathy Brennan, Hudson Cook, LLP  
Greg Nowak, Pepper Hamilton, LLP  
Phillip Toth, Oberon Securities



**ADVERTISING,  
MARKETING, DATA +  
ANALYTICS**

[Far East Room]

**Alternative Data Innovations to Improve Your  
Credit Underwriting Strategies**

**MODERATOR:**

Marc Stein, Underwrite.ai

**SPEAKERS:**

Houman Motaharian, LendingPoint  
Mike Mondelli, TransUnion  
Dr. Pat Nanda, Microbilt  
Lucien de Voux, LexisNexis Risk  
Solutions

**FINTECH PERSPECTIVES**

[Gold Room]

**Strategic Investing Themes in Alternative  
Lending**

**MODERATOR:**

Sasha Grutman, MiddleMarch Partners

**SPEAKERS:**

John Hecht, Jefferies  
Jeremiah Neal, Orchard  
Mark Solovy, Monroe Capital

10:00 AM

**GENERAL SESSION**

[Location: Keynote Hall - Gold Room]

10:00 AM

**Announcement: Winner of LEND360 Startup  
Innovators Program**

Presented by: LendingTree

**MODERATOR:**

Andrew Smith, Covington & Burling, LLP

10:10 AM

**The Regulators' View of FinTech**

**SPEAKERS:**

Dama Brown, Federal Trade Commission  
Dan Quan, Consumer Financial  
Protection Bureau  
Shamoil Shipchandler, Securities and  
Exchange Commission